

Get Funky, Get Fashionable, Get A Fizbag!

Girls who have successfully switched from environmentally damaging plastic carrier bags to a bag-for-life, can go one stage further and ditch the supermarket advertising in preference for style, funkiness and even outfit co-ordination.

Fizbag's brand new Peacock Collection of reusable bags-for-life is bang on trend for this Autumn's fashion scene, being inspired by nature with an undercurrent of animal print and boho running through it.

Fizbags are 35cm x 40 cm durable, washable and eco-friendly bags housed inside a neat, discrete pouch closed with a popper stud. The pouch weights just 30g and measures just 11cm x 6cm – so small, you will hardly know it's in your handbag.

There are ten amazing prints to choose from in the Peacock collection: Multi-dot; Red Floral; Cupcakes; Pink Flowers; Zebra; Snake Skin; Pink Giraffe; Polka Dot and Leopard.

You can choose to have either a hand-held or shoulder bag Fizbag and mix and match your Fizbags with your outfits, if you treat yourself to a few.

The clever team at Fizbag have made the whole thing child's play. When you take your Fizbag out of the pouch, you attach its clip to an integral loop sewn inside the bag – meaning you don't lose the pouch!

Even better is the fact that the bag itself comes with memory creases, so you can easily and quickly work out how to fold it back up and put it back in the pouch after use.

The best news of all is that a Fizbag only costs £4.10 (free postage and packing for four or more) and, if you opt for the Red Floral bag, a donation of 15 pence will be given to the Marie Curie cancer charity.

Get fashionable, get funky, get a Fizbag! Head to www.fizbag.com to bag your Fizbag. ENDS

**Press calls: Jane Hunt, Catapult PR, 01253 595558 –
jane@catapultpr.co.uk**