

For immediate release

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### **Make A Natural Shopping Bag Choice This Spring**

Gardeners who like to both protect the environment and share their love of nature beyond the garden gate, should be thrilled by two new choices from Fizbag – a fashion-conscious reusable bag that lovers of the great outdoors should really dig.

Red Floral and Pink Flowers are this season's freshest choices within a new Peacock Collection of bags from Fizbag that has something for everyone.

Red Floral features vibrant large red flowers and delicate, pale green stems on a navy blue background. Pink Flowers carries a pattern of pale and mid pink pansies, with pale yellow scrolls and swirls, set against a black background.

Both are housed in matching pouches, secured by popper stud. The pouch and bag weigh only 30g and measure just 11cm x 6cm when folded. The bag then expands to a size of 35cm x 40cm when unfolded.

They can be purchased as either a hand-held or shoulder style bag and have memory creases built into the design, which makes it simple to refold the bag and pop it back into its pouch after use. During use, the pouch is kept safe by a clip inside the bag.

Being so small and light means they can be carried inside your handbag continuously, ready to be used as an alternative to harmful plastic bags. These not only pose a threat to wildlife and act as a blot on the landscape, but also eat up energy during manufacture.

Fizbags are the sustainable shopping bag choice, being durable, strong and washable, with a long lifetime as a shopping accessory. Their use can be extended even further, by turning them into garden carry-bags for weeds, leaves, or plants.

Both cost just £4.10, but each purchase of the Red Floral bag generates a 15 pence donation to the Marie Curie charity.

To spread your love of nature, and help protect the landscape for future generations, head to [www.fizbag.com](http://www.fizbag.com) to make your purchases. Men not quite ready for floral options can plump for a nice, plain black Fizbag, if they wish to do their bit for the environment.

ENDS

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