

Bag Some Style And An Eco-Friendly Travelling Aide

Fashion-conscious travellers can bag stylish, environment-friendly accessories for summer 2010, by heading to www.fizbag.com where fabulous design-led options will keep your trip fashionable, fun and fabulously organised.

Fizbags are beautifully designed and trendy re-usable bags, each with its own stunning personality-filled design and a matching pouch inside which the Fizbag is folded.

Slipping three or four Fizbags into your handbag or hand luggage will ensure you have no need for plastic carrier bags, either whilst shopping for your Duty Free, or when purchasing your souvenirs.

Before you panic at this suggestion, each Fizbag weighs just 30g and measures only 11cm x 6cm when inside its popper-stud secured pouch. When taken out of the pouch, it expands to a size of 35cm x 40cm, plenty large enough for day-to-day purchases and souvenir shopping.

You could even match your Fizbag to your trip, opting for the Zebra print, Leopard or Pink Giraffe bag if heading off on safari, or maybe Dotty - the olive coloured bag with pink polka dots - if exploring rural Tuscany.

Each Fizbag is durable, long-lasting and washable, coming either as a hand-held or shoulder bag. You can also attach the pouch to a clip inside the Fizbag, ensuring it doesn't get lost in the midst of the holiday bustle.

Those destined for a beach holiday can also pack a Fizbag Big Shopper – a bag with twice the capacity of the normal Fizbag and made in a strong, lightweight and waterproof non-woven fabric with a matt satin finish.

When opened up they offer a capacity of 45cm x 40cm. This folds down to an easy-to-pack, compact-sized bag measuring 14cm x 14cm, kept nice and tidy by a Velcro fastening.

A Big Shopper is perfect for carrying towels and buckets and spades to the beach and can be a fabulous friend when doing the shop for the holiday cottage or apartment.

The Big Shopper range also has Zebra, Pink Giraffe and Dotty bags, as well as a Peacock print and the Shoe Heaven multi-coloured bag – a must if on a city break to Milan!

To make the holiday complete – and well and truly organised - opt for a larger sized handbag and purchase a Fizpouch. This is an adorable 22cm x 14cm-sized organiser, providing a place for everything and everything in its place, thanks to five pockets and two pen holder slots on the outside, two internal compartments and a zipped pocket in its lining.

The outer compartments can hold many different items, including mobile phone, Blackberry, small notebook, sunglasses, ipod, keys, coin pouch, mirror and credit card holder. They are also ideally sized to carry your Fizbags!

The Fizpouch comes in four different designs: Zebra, Ava (purple with pink polka dots), Saffron (pink) and Amber (turquoise). Zebra and Ava are both made in canvas material with a waterproof coating, whilst Saffron and Amber are made in a snakeskin effect material with waterproof coating.

A magnetic stud keeps the inner compartments of the Fizpouch closed, whilst contrasting lining inside enables the owner to see everything inside it. For Zebra and Amber this is bright pink, whilst Saffron's lining is lime green and Ava's olive green. All can be sponge-cleaned and have a definite wow factor.

If you are the type of girl who takes more than one handbag on holiday, there's no need to waste valuable vacation time on transferring the contents. Simply use its metal handles to lift the bag and all of its contents from one bag to the other.

A Fizbag is priced at £4.10 and package and posting is free for four or more. A Fizbag Big Shopper costs £4.95 and a Fizpouch is priced at £17.95, including postage.

To buy any of these holiday and travel-friendly items head to www.fizbag.com and choose the bag that suits your globetrotting personality.

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